



a franchise with a vision

If your VISION is to accomplish business success through creating a better world for children then our business formula will be your lifetime success.

Join the lifetime kids rooms franchise chain and create your own success story based on your own business goals.

rooms children dream of

# PROSPECTIVE FRANCHISEES

lifetime kids rooms, a lifetime investment





a franchise  
with a personality

Perfectly finished, safe children's furniture and inspiring accessories allow to create a unique living space that suits each child's personality.

Modern design combined with quality craftsmanship guarantee that lifetime kids rooms furniture will grow with each child from toddler to adolescent.

All furniture is produced sustainably and are easy to expand and convert.

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franchisor's  
identity & vision

Lifetime kidsrooms was formed in 2008 by Schack Engel A/S and Diexodos Ltd, with the **vision to become the leading international franchise chain in the field of kids bedrooms and accessories.**

With already three concept stores and two shops-in-shops in two countries (Greece and Cyprus) **the company aims to create 30 shops in 10 countries by 2013.**



why franchise with us

- Shop design – customized to your needs
- Single supplier – no worries about choosing products
- Marketing uniformity
- Product catalogues centrally produced
- Decoration and merchandising support
- Training
- Sharing of international experience

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our effective  
franchising model

- Central purchasing from Lifetime Kidsrooms
- Centrally controlled pricing

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our franchise  
business formulas

- A. CONCEPT STORE
- B. SHOP-IN-SHOP
- C. DEPARTMENT STORE SECTION

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our franchise  
concept store

- Optimum size : 250 sqm
- Shop design by specialists
- Fixtures and fittings may be manufactured locally but according to strict specifications
- Uniform product mix

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our franchise  
shop-in-shop

- Minimum size : 50 sqm
- Shop design by specialists
- Fixtures and fittings may be manufactured locally but according to strict specifications
- Flexible product mix



concept store  
athens | greece



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concept store  
nicosia | cyprus  
limassol | cyprus

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shop-in-shop  
larnaca | cyprus  
pafos | cyprus

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lifetime kids rooms, a lifetime of success

THANK YOU